

**Trip to Ireland Online & Text-to-Win Promotion**  
**KRTH-FM, KNX-AM & KTWV-FM / CBS Radio, Inc.**  
**OFFICIAL RULES**

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.  
A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

1. HOW TO ENTER

- a. These rules govern the Trip to Ireland Online & Text-to-Win Promotion (the "Promotion") being conducted by KRTH-FM, KNX-AM AND KTWV-FM (the "Stations") beginning at 12:00 am Pacific Time ("PT") on March 8, 2010 and ending at 11:59 pm PT on April 11, 2010 ("Entry Period"). For purposes of these official rules, an Entry Day shall begin at 12:00 am PT and end on 11:59 pm PT and shall run every day during the Entry Period.
- b. To participate in the Promotion, you may enter online or by text message.
- c. To enter by text message, listen to KRTH-FM, KNX-AM or KTWV-FM each day during the Entry Period for the on-air personality to announce the cue to text. Upon hearing the cue to text, listeners must text the keyword, "Ireland," which will be announced on air, to short code 532784 for one entry in the Promotion. Message and data rates may apply, and the Station is not responsible for any fees incurred by an entrant for this method of entry. The Station is not responsible for telephone service outages, delays, equipment malfunctions and any other technological difficulties that may prevent an individual from sending a text message.
- d. To enter online at no cost, visit [kearth101.com](http://kearth101.com), [knx1070.com](http://knx1070.com) or [947thewave.com](http://947thewave.com) online and follow the links and instructions to enter the Promotion and submit your first name and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by the Stations. Stations' computers are the official time keeping devices for the Promotion. The Stations are not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems.

- e. **Only one (1) entry per person (and per email address) is permitted each Entry Day during the Entry Period regardless of the method of entry or the website used.** Entrants may enter a maximum of thirty-five (35) times during the Entry Period.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who legally reside in the State of California. Employees of the Stations, their licensees, their respective parent, subsidiary and affiliated entities, their advertising and promotional agencies, their participating sponsors, other radio stations in the Los Angeles metropolitan area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by the Stations only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any Station promotion.
- c. The winner must provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and the Stations will reject and delete any entry that they discover to be false or fraudulent. The Stations will disqualify any entry from individuals who do not meet the eligibility requirements. The Stations will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

## 3. PRIZES

- a. Two (2) grand prizes will be awarded. Each grand prize is a prize certificate valid for a trip for two (2) to Dublin, Ireland, which must be completed between July 1 2010 and December 20 2010. Each grand prize will include round trip, coach class airfare for two (2) (winner and guest over 18) from LAX to Dublin, Ireland (on a carrier of Stations' choosing); four (4) nights hotel accommodations (one (1) room, standard, double accommodations at a hotel of Stations' choice in Dublin, Ireland); airport taxes and fees; and round trip ground transportation between the airport and hotel in Dublin, Ireland. The Approximate Retail Value ("ARV") of each Prize is: \$3,300.00, but may vary depending upon airfare in effect at time of travel. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize.

- b. Certain travel restrictions may apply. Travel arrangements must be made through the Stations. Airfare and accommodations are subject to availability. If the winner cannot travel on dates specified by the Stations, the winner may be disqualified and an alternate winner may be selected in the Stations' sole discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, and tips are the responsibility of the winner. The winner and travel companion(s) must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. The winner and travel companion(s) must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Stations, the Stations' sole responsibility to the winner will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize.
- c. All prizes or prize certificates may be picked up at the office of the Stations at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Stations are not responsible for the safe arrival of a prize or prize certificate.
- d. There is no substitution, transfer or cash equivalent for prizes, except that the Stations may, at their sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Stations' management with respect to the Promotion are final.
- b. Two (2) potential grand prize winners will be selected by the Stations on or around Monday, April 19, 2010 in a random drawing of all valid entries received during the Entry Period from both methods of entry.
- c. The odds of winning this Promotion depend on the number of entries received by the Stations from both methods of entry.
- d. Prize winners need not be present to win.

- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected at random from all remaining eligible entrants. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Stations (or any other CBS Radio station in Stations' market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Stations, in their sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Stations, their licensees, the licensees' parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Stations that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Stations reserve the right to cancel, terminate or modify the Promotion. If the Promotion is terminated before the original end date, the Stations reserve the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.

- e. The Stations, in their sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Stations' websites. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Stations make a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Stations reserve the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. The Stations reserve the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Stations, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Stations reserve the right, but not the obligation, to cancel or modify the Promotion and shall not be required to award a substitute prize.
- g. The Stations are not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by May 11 2010 to "KRTH-FM/KNX-AM/KTWV-FM Trip to Ireland Online and Text-to-Win Promotion – Official Rules," Attn: KRTH/KNX/KTWV Promotions, 5670 Wilshire Blvd., Suite 200, Los Angeles, CA 90036. For the names of the prize winners send a self-addressed stamped envelope for receipt by Aug 11, 2010 to the above address marked "KRTH-FM/KNX-AM/KTWV-FM Trip to Ireland Online and Text-to-Win Promotion – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Stations and may be posted online at [www.kearth101.com](http://www.kearth101.com), [www.knx1070.com](http://www.knx1070.com) and [www.947thewave.com](http://www.947thewave.com).

## 6. PRIVACY

- a. By use of the Station's website or by entering the Promotion through the Stations websites, you agree to the websites' Terms of Use Agreements located at <http://kearth101.radio.com/terms-of-use>, <http://www.knx1070.com/pages/4008402.php>, and <http://947thewave.radio.com/terms-of-use> and to the use of your personal information as described in the Privacy Policies located at <http://kearth101.radio.com/privacy-policy>, <http://www.knx1070.com/pages/4008410.php>, and <http://947thewave.radio.com/privacy-policy>.